

INFLUENCE MARKETING & PROJECT MANAGEMENT

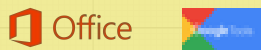
Ugo

personal info

 Ezekiah.fr

 contact@ezekiah.fr

it skills



- LEADERSHIP
- TEAM MANAGEMENT
- BUSINESS STRATEGY
- COMMUNICATION 360
- INNOVATION MANAGEMENT
- DIGITAL MARKETING
- PROJECT MANAGEMENT

education

BUSINESS ADMINISTRATION PROGRAM

MANHATTAN INSTITUTE OF
MANAGEMENT,
WALL-STREET, NEW-YORK,
USA

• HARVARD UNIVERSITY
CORPORATE FINANCE • NYU
INTERNATIONAL MANAGEMENT &
BUSINESS STRATEGY

MASTER IN INNOVATION MANAGEMENT

INSTITUTE OF BUSINESS
ADMINISTRATION (IAE) -
LIMOGE, FRANCE

• INNOVATION MANAGEMENT • IA &
DATA • PROJECT & RISK
MANAGEMENT

BACHELOR'S DEGREE IN ECONOMICS AND MANAGEMENT SCIENCES COURSE

UNIVERSITY OF BORDEAUX,
FRANCE

HIGH SCHOOL SCIENTIFIC DIPLOMA

VÁCLAV HAVEL HIGH
SCHOOL, BORDEAUX

languages skills

French: native
English: advanced
Spanish: advanced

Stays in linguistic countries:

Canada (Québec): 2008
United-Kingdom (London):
2012
United-States (New York -
6 months) - 2023
Sweden (Lund - 2023-2024)

work experience

2023-2024 - MARKETING,
COMMUNICATION &
CONTENT COORDINATOR -
IDEON Science Park, Sweden

• Project Management (Nordics
Summit, Slush, Ideon Games..) •
Content Creation • Influence
Management • Brand Strategy •
Innovation • Marketing 360 • Social
Media • PR

2023 - FINANCIAL
ADVISOR INTERN -
Equitable Advisors,
New-York, USA

• Project Management (Equitable
2024 Team) • HR • Finance
Management • Assets
Management • Communication

SINCE 2022 -
FOUNDER - INFLUENCE
MARKETING AGENCY -
MYDIGITALTALENT.COM

• Influence Management •
Partnerships • Marketing 360 • Social
Media • Consulting

2022 - MARKETING &
COMMUNICATION
COORDINATOR INTERN -
Noé Santé, Bordeaux, France

2022 - COMMUNICATION,
CONTENT, PRODUCTION
& TEAM MANAGER -
Finest Europe, Monaco

2020-2022
COMMUNICATION & TEAM
MANAGER -
National Team and eSports
Federation of the Principality of
Monaco, Monaco

• Team Management 30+ • 2M€ •
Influence Management +35M
followers • PR (Forbes, France Info,
Bein..) • Communication +100M
Views • Marketing 360 • Project
Management (Olympics Games,
World & European Cups) • Business
Strategy • Innovation

SINCE 2013 -
Social Media, Community &
Content Management
Freelance, Bordeaux, France

• Content Creation • Influence
Management • Partnerships •
Business Strategy • Innovation •
Marketing 360 • Social Media •
Consulting



Creative



Perfectionist



Curious



Leader



Willing



Reflective



Autonomous



Competitive



Artificial Intelligence for Business Leaders

LinkedIn

Date de délivrance : mars 2024

Compétences : Artificial Intelligence for Business · Intelligence artificielle (IA) · Project Management



Generative AI with GPT

LinkedIn

Date de délivrance : mars 2024

Compétences : GPT-4



How to Boost Your Productivity with AI Tools

LinkedIn

Date de délivrance : mars 2024

Compétences : Amélioration de la productivité

certifications

projects

PR : Forbes, France Info, Bein, Marca, De Telegraaf, Monaco Info...

Global Project Management :

Equitable Advisors New-York Financial Team Management

Nordics Innovation Summits

Tokyo Olympic Games

Esport World & European Cup

Relations with the Monegasque Government...

recommendations

Matilda Larnert Gauger

Marketing and Communication Coordinator

I had the pleasure of collaborating with Ugo during our time together in the marketing and communications team at Ideon, and I can wholeheartedly attest to his fine contributions.

Ugo's innovative mindset continuously added value to our projects, infusing them with fresh perspectives and creative solutions. His commitment to excellence, coupled with his rigorous approach to tasks, ensured that every project he undertook was executed with precision and finesse.

Ugo is able to juggle multiple projects seamlessly, utilizing an array of tools and techniques to deliver good results. His versatility and adaptability make him a valuable asset to any team.

I have no doubt that Ugo will continue to excel in his future endeavors. It was a privilege to work alongside him, and I wholeheartedly recommend him for any role that values innovation, rigor, and effective project management.

Christina (Cece) Geijer af Ekström

Head of Marketing & Communications at Ideon Science Park

I had the pleasure of working with Ugo as our intern for several months, during which time he provided invaluable support to our department. Ugo's contributions to analysis, social media research and social media updates, filming and video editing, photography, market research and creative ideas in general within marketing were consistently thorough and insightful.

What sets Ugo apart is his meticulous attention to detail, loyalty to the tasks at hand, and his great ability to always deliver results on time. Ugo is dedicated and professional in every project he undertakes.

It is rare to come across someone as reliable and committed as Ugo and I do not doubt that he will excel in any endeavor he pursues in the future. I wholeheartedly recommend Ugo for any role where diligence, precision, and reliability are particularly valued.

Reference : Magnus Hansson, Senior Business Consultant